



Bill in a race car

I'm Bill Krutilla, and I race a 1979 Crosslé 35F in the Emerald Cup, a vintage Formula Ford championship in the Pacific Northwest, sanctioned by SOVREN.

Title contender

In the Emerald Cup Club Ford championship fight through the final weekend of my rookie season.

Track record

Club Ford record at Qlispé Raceway Park: 1:32.875, June 7, 2026.

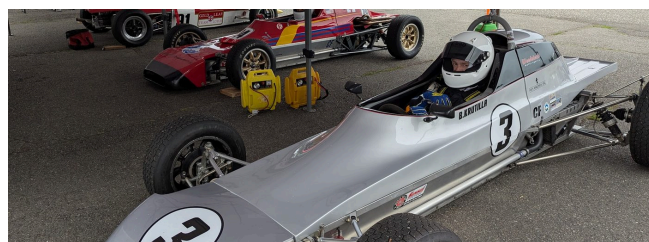
Five race weekends

Pacific Raceways, Portland International Raceway, and Qlispé Raceway Park.

The right crowd

The Pacific Northwest Historics is the largest vintage road race in the region, with more than 200 cars in 2026, and the Emerald Cup put 28 of them on the grid. The paddock is open to spectators: owners, collectors, and business owners walk right up to the car and talk to me.

Every race is filmed onboard and posted online, with top partners featured all season.

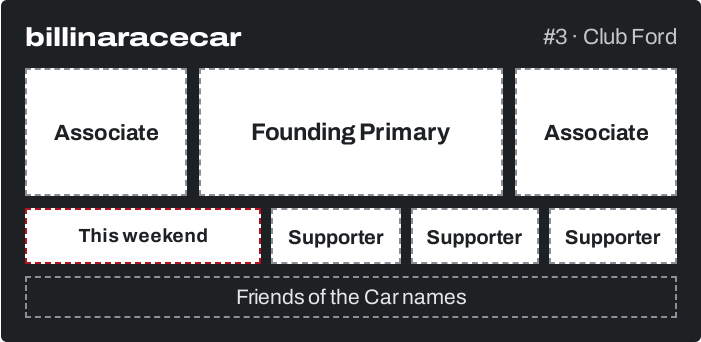


Next up: COTA, November 5–8, 2026

SVRA Racing America at Circuit of the Americas, Austin, Texas. Sign on for any 2027 package now and you're part of COTA too.

Put your business behind the car

Every partner, at every level, is welcome in the paddock at every race. All packages are for the 2027 season, and prices are starting points: every package can be built up around your business.



The paddock backdrop, behind the car at every race.

Where your logo goes

Helmet	Founding Primary
Tent	Founding Primary
Paddock backdrop	Every package but Product
2027 season shirt	Primary and Associates
Home page, kit, videos	Primary and Associates
My partners page	Every partner

SOVREN keeps cars in period-correct livery, so modern logos go on the helmet, our tent, the backdrop, my season shirt, and online.

Package	Price	What you get
Founding Primary Partner	from \$5,000 / season	Helmet design, our tent, center of the backdrop, main logo on my season shirt, and shirts for your team. Home page, media kit, and video logo; named in posts; car display; personal appearance. One available.
Associate Partner	from \$2,000 / season	Backdrop side spot, a logo on my season shirt, and shirts for your team. Home page, media kit, and video logo; personal appearance. Two available.
Race Weekend Partner	from \$500 / weekend	The "This weekend" backdrop panel for your weekend; you and up to four guests hosted, admission included; logo on the race schedule.
Supporter	from \$250 / season	Small logo on the backdrop. Name on the site, thank-you post, print of the car.
Friend of the Car	\$50 / season	Your name on the backdrop and the site.
Product Partner	in-kind	Tires, fuel, parts. Period brands can appear on the car as historically authentic markings.

Cover a specific cost

Sponsor a set of tires, a weekend's fuel, or car prep between races, and see exactly where your support goes.

Let's talk
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